



For Immediate Release

ARTIVISION TECHNOLOGIES LTD SIGNS MOU WITH INTEL

The Board of Directors of Artivision Technologies Ltd (“Company”) wishes to announce that due to confidentiality of information in the Memorandum of Understanding (“MOU”) signed between Intel and its wholly-owned subsidiary, Artimedia Pte Ltd, subject to the Catalyst Rules on corporate disclosure, no further details will be released pending the finalisation of a definitive agreement.

Shareholders are advised to exercise caution when dealing with the shares of the Company in relation to this announcement.

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About Artivision

Listed on the SGX-Catalist on 18 August 2008, Artivision is a leader and pioneer in the development of online video advertising and video security technology solutions. The Company’s products and applications are based on its core proprietary computer vision technology known as AVision.

Artivision’s advertising technology utilises advanced video content analysis and facial recognition algorithm to seamlessly integrate advertising units into video, without obscuring content. The solution combines the simplicity of online display advertisements with the element of video to drive greater viewer click-throughs of the product or service.

Artivision has a customer base that spans the United States, Europe and Asia, which utilise its proprietary security surveillance and media advertising solutions for business-to-business and business-to-consumer applications.

This announcement has been prepared by Artivision Technologies Ltd. (the “Company”) and its contents have been reviewed by the Company’s Sponsor, Collins Stewart Pte. Limited, for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited



("SGX-ST"). Collins Stewart Pte. Limited has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement including the correctness of any of the statements or opinions made or reports contained in this announcement.

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