



ARTIVISION TECHNOLOGIES LTD.
(Incorporated in the Republic of Singapore)
(Company Registration No. 200407031R)

SIGNING CONTRACTS WITH ISRAELI ADVERTISING AGENCIES

The board of directors (the “**Board**” or the “**Directors**”) of Artivision Technologies Ltd. (the “**Company**”) is pleased to announce that its wholly-owned subsidiary, Artimedia Technologies Ltd (“**Artimedia**”) had signed four contracts (the “**Contracts**”) with four Israeli advertising agencies (the “**Advertising Agencies**”).

The Contracts will enable the Advertising Agencies to have access to Artimedia’s exclusive premium digital video inventory on personal computers and mobile devices as well as programmatically manage advertising campaigns through Artimedia’s video advertising platform, Advision. The single interface with Advision gives the Advertising Agencies the opportunity to reach audiences on desktop and mobile devices at any time.

The Advertising Agencies in Israel carry out advertising for large brand names for cars, electronic devices, etc. Pursuant to the Contracts, the targeted minimum campaigns from the Advertising Agencies are expected to aggregate to not less than 6.5 million Israeli Shekel (“**ILS**”) (based on exchange rate of USD 1 to NIS 3.8) from commencement till 31 December 2015.

The Company believes that the Contracts will have a positive impact on the consolidated net tangible assets per share and earnings per share of the Company for the current financial year ending 31 March 2016.

None of the Directors has any interest, direct or indirect, in the Contracts. The Directors are not aware of any substantial shareholders of the Company who has any interest, direct or indirect, in the Contracts and have not received any notification of interest in the Contracts from any substantial shareholders of the Company.

Shareholders of the Company and potential investors are advised to exercise caution when dealing with the shares of the Company in relation to this announcement.

BY ORDER OF THE BOARD

PHILIP SOH

Non-Executive Chairman
30 June 2015

*This announcement has been prepared by the Company and its contents have been reviewed by the Company’s sponsor, Canaccord Genuity Singapore Pte. Ltd. (“**Sponsor**”), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited (“**SGX-ST**”). The Sponsor has not independently verified the contents of this announcement.*



This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Ms Goh Mei Xian, Deputy Head of Continuing Sponsorship, Canaccord Genuity Singapore Pte. Ltd. at 77 Robinson Road #21-02 Singapore 068896, telephone (65) 6854 6160.